

| Objectives/Outcomes | | (Spring) D542 | (Fall) E520 | (Spring) F542 | (Fall) J542 | (Spring) J560 | (Fall) M560 | (Spring) M570 | (Fall) Z542 |
|---|------|------------------|----------------|------------------|----------------|------------------|----------------|------------------|----------------|
| CRITICAL/ANALYTICAL REASONING | | | | | | | | | |
| Identification and formulation of problem | 1.1 | | | X | | | | X | |
| Develop problem solution techniques | 1.2 | | | X | | | | X | |
| Interpret solution results | 1.3 | | | X | | | | X | |
| COMM AND ORG MGMT SKILLS | | | | | | | | | |
| Write clearly and effectively | 2.1 | | | | X | | X | | X |
| Present clearly and persuasively | 2.2 | | | | X | | X | | X |
| Work in and lead teams | 2.3 | | | | X | | | | X |
| ANALYZE TRENDS IN BUS ENVIRONMENT | | | | | | | | | |
| Economic and political change | 3.1 | | | | | X | | | |
| Change in culture and demographics | 3.2 | | | | | X | | | |
| ETHICAL, LEGAL, SOCIAL RESPONSIBILITY | | | | | | | | | |
| Concept of ethics | 4.1 | | | | X | | | | |
| Legal and regulatory environment | 4.2 | | | | X | | | | |
| Social responsibility of business | 4.3 | | | | X | | | | |
| DYNAMICS OF DOMESTIC AND GLOBAL ORGANIZATIONAL ENVIRONMENT | | | | | | | | | |
| Synergies resulting from partnerships | 5.1 | | | | | X | | | |
| Gains to trade, barriers to trade | 5.2 | | X | | | | | | |
| Exchange Rates | 5.3 | | X | | | | | | |
| Globalization and competitive advantage | 5.4 | | | | | X | | | |
| ORGANIZATIONAL AND FUNCTION-RELATED STRATEGIES | | | | | | | | | |
| Financial statements in decision making | 6.1 | X | | | | | | | |
| Cost behavior | 6.2 | X | | | | | | | |
| Supply and demand | 6.3 | | X | | | | | | |
| Inflation, unemployment and GDP | 6.4 | | X | | | | | | |
| Quality, technology | 6.5 | | | | | | | X | |
| OM concepts and techniques | 6.6 | | | | | | | X | |
| Valuation models | 6.7 | | | X | | | | | |
| Capital budgeting theory | 6.8 | | | X | | | | | |
| Segment product-markets / marketing mix | 6.9 | | | | | | X | | |
| Marketing management / strategic market planning | 6.10 | | | | | | X | | |
| High performance Human Resources practices | 6.11 | | | | | | | | X |
| Organizational behavior | 6.12 | | | | | | | | X |
| INTEGRATIVE / INTERDISCIPLINARY | | | | | | | | | |
| Internal analysis of an organization | 7.1 | | | | | X | | | |
| Interaction of functional areas | 7.2 | | | | | X | | | |
| Economic thinking and accounting data in decisions | 7.3 | X | | | | | | | |
| Curriculum Map for M.B.A. program. The grid indicates courses used for collection of assessment data for each learning outcome. | | | | | | | | | |