A graduate of the business program should be able to:

Goal 1. Communicate effectively

Outcome 1.1. Students will read critically
Outcome 1.2. Students will write effectively
Outcome 1.3. Students will speak effectively
Outcome 1.4. Students will use technology appropriately to support communication

Goal 2. Use information and technology effectively

Outcome 2.1. Students will determine the nature and extent of information needed
Outcome 2.2. Students will evaluate information and its sources critically
Outcome 2.3. Students will use spreadsheet software.
Outcome 2.4. Students will use database management software.

Goal 3. Demonstrate quantitative skills.

Outcome 3.1. Students will translate a verbal problem into mathematical notation
Outcome 3.2. Students will solve the mathematical problem that models verbal problem
Outcome 3.3. Students will use the solution of the mathematical problem to draw valid conclusions about the verbal problem
Outcome 3.4. Students will use fundamental statistical information

Goal 4. Demonstrate effective critical thinking skills.

Outcome 4.1. Students will recognize issues that have alternative interpretations
Outcome 4.2. Students will assess the quality of supporting evidence
Outcome 4.3. Students will assess the implications and consequences that result from proposed conclusions

Goal 5. Demonstrate knowledge and skills in the functional areas of business.

Outcome 5.1. Students will understand concepts in the functional areas of business including Accounting, Business law, Economics, Finance, Management, Marketing
Outcome 5.2. Students will apply concepts in the functional areas of business including Accounting, Business law, Economics, Finance, Management, Marketing