

TENTATIVE CLASS SCHEDULE

	Topics covered	Corresponding chapters in the text
Oct 19	Subject of managerial economics. Supply, demand, and market equilibrium.	Ch.1&2
Oct 21, Oct 26	Quantitative demand analysis. Linear and log-linear regressions. Elasticity.	Ch.3
Oct 28	Production and Cost. Short-run and long-run cases. Cost minimization techniques.	Ch.5
Nov 2	Organization of the Firm; Principal Agent Problems; Incentives; Contracts; Transactional Costs	Ch. 6
Nov 4	Nature of Industry; Market Structure; Market Conduct; Measures of Industry Concentration; Structure-Conduct-Performance	Ch. 7
Nov 9	Profit maximization in different market structures.	Ch. 8
Nov 11	Pricing strategies for firms with market power.	Ch.11
Nov 16	Midterm Exam	
Nov 18, 23	Oligopoly Models - Cournot; Bertrand; Stackelberg; Collusion; Contestable Markets; Profit Maximization	Ch. 9
Nov 30 Dec 2	Game Theory; One-Shot Games; Infinitely Repeated Games; Finitely Repeated Games; Multistage Games	Ch.10
Dec 7	Economics of incomplete information. Decision making under uncertainty.	Ch.12
Dec 9	Paper presentations. Review for the final.	
Dec 16	Final Exam	