

New Course Request

Indiana University

Kokomo

Campus

Check Appropriate Boxes:

Undergraduate credit

Graduate credit

Professional credit

1. School/Division School of Business 2. Academic Subject Code BUKO-C

3. Course Number 521 (must be cleared with University Registrar) 4. Instructor

5. Course Title New Venture Business Planning and Screening

Recommended Abbreviation (Optional) (limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): summer 2008

7. Credit Hours: Fixed at 3 or Variable from to

8. Is this course to be graded S-F (only)? Yes No X

9. Is variable title approval being requested? Yes No X

10. Course description (not to exceed 50 words) for Bulletin publication: The focus of the course will be on developing managerial, marketing, and financial criteria for launching a new venture or a corporate-based venture. By the end of the course the student should be able to perform the required analyses, synthesize the results into a meaningful whole, and make the final decision of whether or not to invest in an entrepreneurial or new business opportunity.

11. Lecture Contact Hours: Fixed at 3 or Variable from to

12. Non-Lecture Contact Hours: Fixed at or Variable from to

13. Estimated enrollment: 15 of which 100 percent are expected to be graduate students.

14. Frequency of scheduling: every other summer Will this course be required for majors? no

15. Justification for new course: new elective for MBA program

16. Are the necessary reading materials currently available in the appropriate library?

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

Approved by:

Date 04/21/06

Date 04/26/06

Department Chairman/Division Director

Dean

Date

Date

Dean of Graduate School (when required)

Chancellor/Vice-President

Date University Registrar

After School/Division approval, forward the last copy (without attachments) to the University Registrar for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.