

New Course Request

Indiana University

Kokomo

Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School Division SOAS / Humanities 2. Academic Subject Code NMCM-N

3. Course Number 310 (must be cleared with University Enrollment Services) 4. Instructor Scott Jones

5. Course Title Advanced Visual Design

Recommended Abbreviation (Optional) _____
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring 2010

7. Credit Hours: Fixed at 24 or Variable from _____ to _____

8. Is this course to be graded S-F (only)? Yes _____ No X

9. Is variable title approval being requested? Yes _____ No X

10. Course description (not to exceed 50 words) for Bulletin publication: This course focuses on learning and applying advanced principles of various aspects of visual design, including typography, layout (including grid theory), color, and theme. Students learn to produce professional quality brochures, advertisements, flyers, posters, logos, and other visual designs.
Prerequisites: NMCM-N200 and NMCM-N210 or consent of the instructor.

11. Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____

12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____

13. Estimated enrollment: 24 of which 0 percent are expected to be graduate students.

14. Frequency of scheduling: 1-2 years Will this course be required for majors? No

15. Justification for new course: To continue to build new degree program.

16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: Ann M. Cameron Date 2/3/09
Department Chairman/Division Director

Approved by: _____ Date 4/1/09
Dean

Date _____
Dean of Graduate School (when required)

Date _____
Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.