

New Course Request

Indiana University

Kokomo

Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division SOAS/New Media Communication 2. Academic Subject Code NMCM

3. Course Number N210 (must be cleared with University Enrollment Services) 4. Instructor Scott Jones

5. Course Title Visual Communication

Recommended Abbreviation (Optional) _____
Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring 2007

7. Credit Hours: Fixed at 3 or Variable from _____ to _____

8. Is this course to be graded S-F (only)? Yes _____ No X

9. Is variable title approval being requested? Yes _____ No X

10. Course description (not to exceed 50 words) for Bulletin publication: This course looks at the visual aspects of print and electronic communication. It deals with issues of page design, visuals and other graphics, from practical, historical, and theoretical perspectives. Students will produce visual designs, including flyers and brochures. Prerequisite: W131

11. Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____

12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____

13. Estimated enrollment: 20 of which 0 percent are expected to be graduate students.

14. Frequency of scheduling: annually Will this course be required for majors? yes

15. Justification for new course: Course is needed to teach visual aspects of communication - for new degree (New Media Communication)

16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date 5/1/06
Department Chairman/Division Director

Approved by: [Signature] Date 5/1/06
Dean

Date _____
Dean of Graduate School (when required)

Date _____
Chancellor Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.