

New Course Request

Indiana University

Kokomo Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division **SOAS** 2. Academic Subject Code **SPCH**

3. Course Number **C301** (must be cleared with University Enrollment Services) 4. Instructor **Scott Jones**

5. Course Title **Visual Communication**

Recommended Abbreviation (Optional) _____
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): **Spring 2006**

7. Credit Hours: Fixed at **3** or Variable from _____ to _____

8. Is this course to be graded S-F (only)? Yes _____ No **X**

9. Is variable title approval being requested? Yes _____ No **X**

10. Course description (not to exceed 50 words) for Bulletin publication: **This course looks at the visual aspects of print or electronic communication. It deals with issues of page design, visuals and other graphics. Students will learn the practice, history and theories of visual communication, and will create works applying design concepts.**

11. Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____

12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____

13. Estimated enrollment: **24** of which **0** percent are expected to be graduate students.

14. Frequency of scheduling: **Yearly** Will this course be required for majors? **Yes**

15. Justification for new course: **This upper level course is needed to support our new major in**

16. Are the necessary reading materials currently available in the appropriate library? **yes Professional Communication.**

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:  Date **2/8/05**
Department Chairman/Division Director

Approved by:  Date **2/8/05**
Dean

Date _____
Dean of Graduate School (when required)

Date _____
Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.