

Indiana University Kokomo

Academic Strategic Planning 2008-2009

School/Division: Arts and Sciences

Submitted by: Dr. Susan Sciame-Giesecke, Dean

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Strategic Priority	Target	Unit Action Plan	Unit Metric
Strategic Priority 1: Attain Fall Enrollment of 3,010 by 2011	1.0 Increase total fall undergraduate and graduate enrollment by 2% annually from 2006 to 2011	Sponsor a high school recruitment activity on campus for each major program Sponsor a Parent Day each semester to involve parents in the recruitment process	Increase enrollment by 2% annually Develop more extensive recruitment activities around the Science fair and Math Contest

Initiate high school visits with the Admissions Office

Distribute NIMS newsletter to all math and science high school teachers in the region

Strategic Priority II: Improving Bachelor's Degree Graduation Rates

2.0 Increase baccalaureate graduation rate by 1% per year for the cohort beginning 2002, with an end goal of reaching and sustaining a 30% six-year graduation rate for new first-time freshmen

Develop and launch the IU SEEK organization, a group designed to retain academic scholarship students

Increase communication with parents of first year students

Maintain the Probation Workshops each month

Review and analyze the FLC assessment results and develop a plan

Increase baccalaureate graduation rate by 1% per year

Retain 5% more scholarship students than in previous years

Increase FLC fall to fall retention by 5%

for continuous improvement

Seek funding for a Director of the FLC Program

Seek funding for summer stipends for FLC faculty development

Continue to expand the hybrid course offerings for the ACCEL Program

Strategic Priority III: Enriching the Campus Learning Environment

3.1 Identify and offer an array of regionally relevant degree programs comparable to other peer institutions

Launch the Fine Arts Degree

Explore the viability of a Journalism Degree and a Biology/Chemistry degree

Create a Pre professional Program to attract and retain pre-med, pre-vet, pre-dental,

Complete Pre Professional Program and Undergraduate research initiative by May, 2009

and pre-law students

Implement and promote the
SOAS undergraduate research
initiative

3.2 Implement an
operational plan
to launch the
Health Education
Center building
project, that
results in
necessary
University
approvals to
proceed with the
development of a
program
statement,
including site
placement,
building functions,

cost estimate(s),
method of
financing and
other details
sufficient to
achieve
progression to
phase II, approval
of financing. Phase
I operational plan
completed by
2008.

3.3 A new
Campus Facilities
Plan will be
developed prior to
the next biennial
budget cycle for
2007-2009, with

implementation consistent with emergent campus and IU priorities and budget availability.

3.4 All campus units will engage in program/unit assessment on an ongoing basis and will be able to demonstrate actions taken in response to the analysis of their assessment data.

Conduct program reviews in Mathematics, Sociology, and Communication Arts. Complete program reviews by April, 2009

Convene a meeting of all SOAS coordinators to assess the status of program assessment in the School.

Maintain major assessment efforts.

Strategic Priority IV: Establish

4.1 Kokomo levels

Establish major specific

Fall, 2008

mutually beneficial partnerships with regional businesses, industries, governmental and non-profit organizations, and other educational institutions within strategically reasoned parameters that are consonant with the campus mission, vision, and commitments.

of community engagement will equal or exceed other regional IU campuses in number of campus/community partnerships/projects; courses involving community engagement; students involved in campus facilitated community engagement, including internships and field research; faculty and staff

advisory boards

Continue faculty involvement in the Regional Leadership Institute

Maintain Science Fair, Math and Science Talent Search contests on campus

Increase student participation in "Take Back the Night" by 5%

Increase SOAS student involvement in the "Take Back the Night" event

Involve students and faculty in the maintenance of the streams on campus

who serve on area boards;
community members who serve on campus boards or participate regularly in campus projects

Strategic Priority V: Promote campus diversity to prepare our graduates to function in a multi-racial, ethnic, gendered, global environment.

5.1 Kokomo will enroll racially and ethnically diverse students at a rate equal to or greater than the percentage of minority population in the region served by

Increase donor funding of SOAS international travel course scholarships

Increase by 5%

the campus

5.2 Increase of diverse faculty and staff to more closely reflect racial and ethnic diversity of region by fall 2012

5.3 Increase in the exposure to diversity/global content, experiences, and pedagogies will constitute a discrete and substantial portion of the education of our graduates

Strategic Priority VI: Enhance the visibility of the campus with key community stakeholders and promote the value of the campus to the region.

6.1 Develop and implement the new comprehensive external relations plan.

Partner with the new Web Design team to enhance the interactivity of the SOAS website.

implement a Arts and Sciences column in local newspapers

Strategic Priority VII: Enhance the Role of Campus Scholarship/ Creative Work

Goal 7.1: Develop new campus and regionally-based avenues and opportunities, infrastructure, and resources for faculty, student, and staff research consistent with campus resources and regional needs.

7.1.4 Increase the number of regionally-related/public research projects by 5% per year to a total increase of 25% above current level of activity by 2010

Convene a Research Task Force in SOAS to explore avenues to increase the number of public and externally funded research projects that would complement our undergraduate research initiative

Increase research projects by 3%

7.1.5 Increase the

number of
externally funded
research projects
by 50% by 2010

7.1.6 Provide
additional
infrastructure and
resource
investment
consistent with
supporting the
target
scholarly/creative
objectives listed
above.

Other Major Priorities