

Nexus



INDIANA UNIVERSITY KOKOMO SCHOOL OF BUSINESS

Volume 3, Issue 1, Fall/Winter 2003

Nexus: An important connection between parts of a system or a group of things—*Cambridge International Dictionary of English*

DEAN'S MESSAGE

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Why the School of Business?

"The Indiana University M.B.A. program allowed me the flexibility of gaining a first-rate graduate degree while maintaining my full-time job. The experience enhanced my ability to better manage my time and gave me a wealthy knowledge base to expand upon in the future."

Shawn Leonard, M.B.A. '01
Manufacturing Engineer,
DaimlerChrysler

"After beginning and then abandoning four-year degree plans, I thought I would never be able to complete my bachelor's degree. IU Kokomo's School of Business offered the quality I expected as well as the schedule flexibility I needed. I could complete my studies while working, and still remain involved in my children's activities. Thank you to the faculty and staff at IU Kokomo for providing me with such a rewarding experience!"

Christina Coffin, B.S. '01
Organizational Effectiveness/
Performance Consulting,
Delphi Delco Electronics Systems

I hope this newsletter finds you all well and having a great fall semester. As usual, *Nexus* brings you the news that keeps you "in the know" of things happening here.

On various occasions, groups have asked me to corroborate whether schools impart real-world education. My answer is an emphatic "Yes." I believe in dealing with real problems in their microcosm in our universities. What better ways to demonstrate this but to cite Fred Smith's term paper that led to the business FedEx® and Dan Bricklin's case study of a Pepsi's marketing campaign that made spreadsheets a household word.

Fred Smith earned an average grade at Yale for the term paper that later was the basis for launching FedEx®, revolutionizing the delivery of time-sensitive packages. In his term paper, Smith saw demand coming from computer industries to fly in spare parts overnight when computers were down. He imagined a hub-and-spoke logistical system to facilitate overnight material handling. Today, FedEx® is a \$22 billion corporation with operations in 214 countries employing 215,000 people, 650 aircrafts, and 90,000 vehicles. The bedrock of this business can be traced to business and economic education.

While solving a Pepsi™ marketing case at Harvard, student Dan Bricklin stumbled upon a killer application—the electronic spreadsheet. Producing forecasts of outstanding sophistication, he leapfrogged his classmates who used calculators. Later, Bricklin's idea was packaged as VisiCalc, which metamorphosed into Lotus 1-2-3, and then Microsoft® Excel. This ubiquitous application is one of the main reasons why personal computers became so popular.

The message of these examples is that, within a School of Business such as IU Kokomo's, you will experience a real bite of business reality, before the reality bites you in your chosen career. I could not emphasize more the value of thinking outside the box, and pursuing thinking beyond the realm of your immediate operation. I would urge you to take your case studies and term papers seriously, complete projects with sincerity, and participate in meaningful internships. And, who knows—you may be a Fred Smith or Dan Bricklin in the making!

In another vein, I am excited to share great news with you. Our school will be featured on the spotlight page of the November/December 2003 issue of *BizEd*, the flagship magazine of our accrediting organization, AACSB International. The significance of this feature can be understood in light of the fact that the current issue features Columbia Business School in New York. Hopefully, the publicity will propel us toward becoming a business school of national prominence and underscore the value of your degree.

We hope you enjoy this issue of *Nexus*.

Cordially,

Dr. Niranjan Pati, Dean

P.S. Please stop by the School of Business office after November 15 if you would like to see a copy of the Spotlight page of *BizEd*.

FACULTY NEWS

Scholarship

Dr. Steve Cox and **Dr. Dianne Roden** (with Dr. Kenneth Carow of IUPUI) co-authored "The Impact of Insider Motivation on Dual-Class Recapitalization" in the October 2003 *Journal of Business Disciplines*.

Another article by the three authors, "Mutual Holding Companies: Evidence of Conflicts of Interest through Disparate Dividends," was accepted for publication in a forthcoming issue of the *Journal of Banking and Finance*.

Professor Marilyn Kintzele's co-authored paper "Audit Committees in Corporate Annual Reports" (with Vernon Kwiatkowski, and Philip L. Kintzele) has been published in *Michigan Academician*, Volume XXXIV, Number 4, Winter 2003.

Dr. Brian Lee has a paper, "Incentives of CEOs to Beat the Market Expectation: Their Equity Holdings," forthcoming in the *Academy of Accounting Studies Journal*. He has a co-authored article, "Profitable Trading Strategies Using EVA" (with G. Kannan), forthcoming in the *Global Business & Economic Review*.

Dr. Tom von der Embse and **Dr. Mayur Desai** co-authored a non-refereed article "An Ethics Policy Is Not Enough" in the forthcoming issue of *Manage*.

Presentations

Dr. Steve Cox and **Dr. Dianne Roden** will present "The Impact of Organizational Structure on Executive Compensation" at the Academy of Business Disciplines Conference in Fort Meyer's Beach, Fla., November 13–15.

Dr. Mayur Desai will present a series of papers at the Decision Sciences Institute 2003 conference in Washington, D.C., in November. Topics include "The Importance of Documentation Techniques in Accounting Education," "JIT and Design of Organization Structure," and "Outsourcing Issues: Management and Strategies."

Dr. Lois Kurowski presented a co-authored paper, "The Gospel According

to St. Frederick: The Friendship and Shared Beliefs of Frederick W. Taylor and Scudder Klyce" (with Dr. M. Rowlinson) at the annual meeting of the Academy of Management in Seattle in August.

Dr. Brian Lee presented "Earnings Management and Earnings Forecast Dispersion" at the American Accounting Association Ohio Region meeting, in Dublin, Ohio, May 1–3.

Dr. Mohammad Meybodi will present "A Survey of Manufacturing Practices in Iran and Limited Comparison with the U.S.A." at the Decision Sciences Institute 2003 conference in Washington, D.C., in November.

Dr. Kathy Parkison presented "Economics in Action: A University and Classroom Partnership" at the International Conference on Business, in Honolulu, Hawaii, in June 2003. She also presented "Team-Teaching: Taking Risks for Professional Growth," to the Faculty Colloquium for Excellence in Teaching in Bloomington in May. In October, Dr. Parkison will present at the National Council of Economic Education meeting in New Orleans, La., and at the International Atlantic Economic Society meeting in Quebec City.

Dr. Tom von der Embse presented "How Well Are Ethics Policies Applied in the Trenches?" (co-authored with **Dr. Mayur Desai**) at the Society for Advanced Management conference, in Orlando, Fla., in April.

Faculty Development

Professor Dmitriy Chulkov and **Dr. Lois Kurowski** will attend the 2003 Assessment Institute at IUPUI, November 2–4. Professor Chulkov also attended an SAP seminar at Eastern Michigan University last summer.

Dr. Steve Cox will attend 40 hours of Continuing Education offered through the Indiana CPA Society this fall. Dr. Cox is teaching an honors colloquium class this semester, "Technology—The Impact on Our Lives."

Professor Marilyn Kintzele has attended 43 hours of continuing professional education classes to maintain her CPA certification.

Dr. Brian Lee attended SAP training for Financial Accounting & Curriculum May 19–23. He attended Trans-Lux training last summer.

Dr. Mohammad Meybodi completed SAP Supply Chain Management training in May in Milwaukee, Wis.

Dr. Dianne Roden attended the IU Midwest Business Conference at the Convention Center in Indianapolis and attended workshops on Advanced Outlook Training, Remote Mouse for Technology Classrooms, and International Opportunities for IU Faculty.

Dr. Tom von der Embse attended the National Management Association, conference, in Detroit, Mich., in September, to further his research on business ethics.

Professional Service

Professor Marilyn Kintzele serves on the Indiana CPA Society's Educators Advisory Council and School Key Contact program.

Dr. Lois Kurowski was a discussant for two sessions at the Academy of Management's annual meeting in Seattle. She is Vice President of the Howard County Human Resource Association.

Dr. Mohammad Meybodi reviewed two articles for the Decision Sciences Institute 2003. He has received published acknowledgement from the authors of *Quantitative Methods for Business*, ninth edition (textbook for K302) for making helpful comments and suggestions.

Dr. Niranjan Pati is active in our accreditation body AACSB International as chair of an affinity group of business school deans. He facilitated a networking session of about 50 deans at the annual meeting of AACSB International in New Orleans held in April. He is also a member of the AACSB's Seminar Committee.

FACULTY NEWS

Dr. Tom von der Embse is serving as the IU Kokomo representative to the university Graduate Council.

University Service

Professor Marilyn Kintzele is President of the IU Kokomo Faculty Senate and Chair of the Budgetary Affairs Committee.

Dr. Lois Kurowski and **Dr. David Rink** are members of the faculty committee to raise funds from faculty and staff for the Kresge Science Initiative challenge grant endowment. She also served on the campus' Assessment Committee and the University Faculty Council's Compensation Committee.

Dr. Brian Lee is a member of the Chancellor's Review Committee.

Dr. Niranjani Pati continues his term as chair of the Director of Library Services Search Committee.

Dr. Dianne Roden served on a faculty panel for new student orientation and on selection committees for the Claude Rich Excellence in Teaching Award and the Virgil Hunt Service Award. She also serves as Faculty Senate Vice President and Chair of Faculty Affairs.

Grants

Dr. Lucy Ojode was awarded a grant-in-aid by IU Kokomo last spring. She also secured a Center for International Business and Economic Research grant from IU to travel to the United Kingdom and Kenya to pursue research and to present a paper in international business.

Dr. Kathy Parkison and **Dr. Margo Sorgman**, professor of education, jointly received a National Council for Economic Education (NCEE) research symposium grant in August. This grant involved travel to Lincoln, Neb. in September to learn about economic education data collected by the State Department for the past 10 years. They are eligible for additional grants for research projects using the data.

Dr. Parkison and **Ms. Joan Hoch** have written an SBC grant proposal for hardware and software for use by Students In Free Enterprise.

Faculty Success



Mayur Desai

Dr. Mayur Desai has been accorded tenure and has been promoted to associate professor level.

Professor Luba Habodaszova successfully defended her dissertation at Indiana University Bloomington in September. She will be submitting a final version of her dissertation soon.



Luba Habodaszova

Dr. Brian Lee and **Dr. Dianne Roden** have entered the graduate faculty with "full" status by Indiana University.

Dr. Niranjani Pati was cited in *Who's Who in America 2004* for his career achievements.

Kudos

Did you know that some very accomplished educators teach in the School of Business? Of the seven Trustees Teaching Awards awarded on campus this fall, three went to School of Business faculty: **Dr. Mayur Desai**, **Dr. Kathy Parkison**, and **Dr. David Rink**. In addition, Dr. Parkison was awarded the Claude Rich Excellence in Teaching Award.

Our faculty members are making their marks on the research front. **Dr. Lois Kurowski's** co-authored paper, "The Gospel according to St. Frederick: The Friendship and Shared Beliefs of Frederick W. Taylor and Scudder Klyce" (with Dr. M. Rowlinson) won the John F. Mee Management History Contribution Award as the best out

of 57 papers submitted to the Management History Division at the national meeting of the Academy of Management in Seattle in August.

Professor Marilyn Kintzele received the Virgil Hunt Service Award at the faculty convocation on August 25 by **Chancellor Ruth Person**. This is the highest honor bestowed on a faculty member for dedicated service to the campus and university.

Please join the School of Business in congratulating **Dr. Desai**, **Dr. Parkison**, **Dr. Rink**, **Dr. Kurowski**, and **Professor Kintzele** for their outstanding performance in teaching, research, and service.

Teaching Innovations

In W100 this fall, **Dr. Lois Kurowski** has used the critically acclaimed video documentary "startup.com" to give students a taste of what it is like to start a new business. In Z440 and Z542, she begins each class with an Internet exercise that the students carry out in a computer laboratory. Students learn about Web sites that might be useful to them in their work, giving them a starting point for discussion.

Dr. Mohammad Meybodi used group case teaching/presentations in M570 (spring semester) and K302 (summer and fall) and used group term projects and presentations in M570 (spring). He also used card games and computer simulation to demonstrate central limit theorem and confidence intervals in E270 (spring and summer).

Students in **Dr. Dianne Roden's** class participated in the Collegiate Investment Challenge, a highly realistic stock simulation. Their best team finished first in the state of Indiana, and overall IU Kokomo was ranked as Number 7, compared to all other schools in the nation. Dr. Roden also invited Scott Altman, an investment executive at Merrill Lynch, to address her Investments class. She served as the faculty sponsor for students becoming members of the Financial Management Association.

STUDENT ACHIEVEMENTS

Dean's List Spring 2003

Please congratulate these School of Business students for their outstanding academic performance. By earning a minimum GPA of 3.5 on a 4.0 scale, they achieved Dean's List status.

Spring 2003

April N. Anderson, Lacy M. Behny, Heather K. Bowman, Marcus D. Bowman, Brandon J. Busch, Christy A. Cockrell, Adam E. Fischer, Jamy L. Garrison, Travis G. Hueston, Jody M. Hutcheson, Erica L. Jackson, Robert C. Jones, Brad M. Kallio, Adam W. Lovelace, Hannah K. Mamaril, Heath W. Martin, Megan R. Mathews, Beatrice A. McNew, Eric S. Prentice, Matthew J. Ryan, Evan G. Shafer, Richard B. Sorrell, Shawn P. Spitzer, Beth A. Stamps, Daniel L. Taylor, Marguerite E. Thomas, Michael N. Tweed, Heidi Updegraff, Brandon P. Van Meter, Scott W. Voorhis, Laura A. Whitehurst, Bradley M. Wunderlich

Summer 2003

Norman L. Gould, Robert C. Jones

Students In Free Enterprise (SIFE)

SIFE students competed at Nationals in Kansas City in May 2003, after winning a third consecutive regional competition in St. Louis. They did a very nice job of representing IU Kokomo. The team completed 35 projects and generated 3,984 hours of community service—way to go, SIFE students! IU Kokomo held a special



Adam Wahl, Richard Schoenberger, Laura Whitehurst, Erin Brechbiel, and Adam Lovelace (not pictured) were honored in a special diploma ceremony on May 15 at IU Kokomo. They missed the official May 13 Commencement because they were participating in the national Students In Free Enterprise competition in Kansas City.

commencement ceremony on May 15 for the students that could not participate in the commencement exercise on May 13 due to their presentation.

If you want to join SIFE to improve the quality of life locally, nationally, and internationally while enhancing your learning experience, contact Dr. Kathy Parkison or Ms. Joan Hoch at (765) 455-9465.

Collegiate Management projects



M.B.A. student Steve Renie goes over the strengths and weaknesses of Kokomo's South Main Street district.

Dr. Lois Kurowski's Personnel Research and Measurement class Z444 completed projects for three clients from the Small Business Development Center through the Collegiate Management Program.

Dr. Tom von der Embse's graduate level strategic management class J560 conducted projects with local community and regional organizations. Anthony Wood, Steve Renie, and Bryan Cripe devised an organizational strategy for the revitalization and re-energizing of the Kokomo South Main Street district. Duane Hanni, Chondell Braden, and Joseph Douglass provided the Greentown Main Street Association with a strategic analysis for community development.

In the present semester, Dr. von der Embse is overseeing five such student projects, providing learning and service opportunities for senior students in an organizational development class. All of the above projects have been arranged and co-sponsored by the Kokomo/Howard County Small Business Development Corporation.

Beta Gamma Sigma

Beta Gamma Sigma is a national lifetime honor society available to students at AACSB-accredited schools. Its lifetime benefits include alumni networking and job posting sites. The main criterion for membership is grade point average. Chartered in December 2001, IU Kokomo's Beta Gamma Sigma chapter will hold its third induction ceremony on December 8.

Accounting Council

Jeff Janssen of Bergman, Coon, Renbarger C.P.A. firm, discussed careers in public accounting as a recent guest speaker before the Accounting Council. Professor Marilyn Kintzele is the council's faculty advisor.

ETS Test

Our students again scored in the 90th percentile on the ETS Major Field Test in Business last April. Their performance in December 2002 was at the 96th percentile, an accomplishment cited in a feature article in *The Kokomo Tribune*. The news article is available at www.iuk.edu/academics/business/Money1.pdf.

Students now enrolled in J401 will take the ETS test in October. Our advice is that you take the test seriously—the value of your degree is enhanced as more people come to realize the quality of education provided at IU Kokomo. In landing your first job, the value of your degree is as important as advancing your professional ambitions later in your career.



Lois Landis Kurowski, Indiana University Kokomo, left, and Michael Rowlinson, Queen Mary, University of London (U.K.), right, receive plaques as the winners of the John F. Mee Management History Contribution Award at the 2003 national Academy of Management meeting in Seattle, Wash. Presenting the plaques is Charles Booth.

ACADEMICS

Registration for Spring

Advanced registration for Spring 2004 classes is November 3–6. Registration appointments are printed on the mailing label of the schedule of classes. This is a change in previous procedure. In the past, continuing students received a separate postcard, notifying them of registration appointment. If necessary, see Joan Hoch for advising before your scheduled appointment.

Scholarships

The School of Business offers numerous scholarships to undergraduates. The following gives you an approximate account of scholarships available.

Accounting Excellence Award

Recognizing excellence and superior academic performance, this scholarship is awarded in both fall and spring semesters based on several factors. Financial need is not a factor. Criteria and guidelines may be obtained from the School of Business office, Main Building, Room 185, or see a faculty member in accounting.

Bucheri McCarty & Metz Scholarships

These scholarships are intended for students from Howard County enrolled full time with a business concentration at Indiana University Kokomo. The first scholarship is a minimum of \$500 and given to an incoming freshman. The second scholarship is a minimum of \$500 and given to a sophomore or junior. To qualify, entering freshmen must rank in the top 20 percent of their high school graduating class and score a minimum 1,000 on the SAT. Sophomores and juniors must have a cumulative GPA of 3.0 on a 4.0 scale. The Indiana University Kokomo scholarship committee determines the amount and recipient(s) of the above two scholarships. The third scholarship, a minimum of \$500, is given to a senior with a business concentration or a graduate M.B.A. student taking a minimum of six credit hours. The faculty of IU Kokomo's School of Business determines the recipient and amount.

Business and Economics General Scholarship

Contributed by the faculty of the School of Business, this scholarship is awarded to an outstanding junior or senior with a concentration in Finance and Economics, Management and Human Resources, or Marketing and Distribution. Overall GPA must be 3.0 with a 3.5 in Business and economics courses. The recipient is selected based on academic achievement, co-curricular activities, and recommendations.

Fingleton Scholarship

Established by Richard Fingleton, this award goes to an individual demonstrating strong academic performance in accounting and business. Service activity is also a consideration. Preference is given to those with service to the accounting program.

Outstanding Accounting Student Scholarship

Underwritten by Professor of Accounting Marilyn Kintzele, this scholarship recognizes superior academic performance. It is awarded twice a year, in fall and spring semesters.

Sita C. and C. L. Amba-Rao Service Award

This scholarship donated by former professor Sita Amba-Rao is given annually to one junior or senior in Management and Administration (or Management and Human Resources). The candidate should have a cumulative GPA of at least 3.2 on a 4.0 scale and should demonstrate managerial and leadership potential through participation in campus and community organizations. A School of Business committee selects the recipient.

Non-monetary Awards/Plaques

Outstanding Student in Business and Economics. Two awards given.

Outstanding Student in Accounting. Given by the Indiana CPA Society.

Interested in an Internship?

If you are a junior or senior looking for a way to earn credit while getting practical experience in your field, an internship may be just what you want. In addition to looking great on a résumé, internships often lead to full-time employment after graduation. For information, contact a faculty member in your concentration or Julie Diesman in the Office of Career Services, Kelley Student Center, Room 200.

Independent Study

Are you a highly motivated student, looking to explore areas of your concentration more deeply? Consider independent study for one of your electives. Most of our faculty members are involved in research and welcome student assistance. Contact a faculty member in your concentration for more information.

Job Market

In spite of a 6.1 percent national unemployment rate in September, the growth of business-related professions remains strong. A detailed scenario is available at the Bureau of Labor Statistics, www.bls.gov.

The Office of Career Services and the School of Business organized their first joint business internship and job fair on September 5. Quite a few local and national companies attended the fair to recruit our students for jobs and internships. This fair will become a regular feature in fall semester. The Office of Career Services also has a contract with MonsterTrak to enable students to post their résumés. Register online at www.monstertrak.com.

Academics continued on page 6

COMMUNITY INTEREST

Business Outlook and Public Policy Panel Discussion

November 12 marks the 31st year of the Annual Business Outlook and Public Policy Panel Discussion organized by Indiana University statewide. IU Kokomo's School of Business will be hosting the event for the 24th year. Starting at 7:30 a.m. in the Kelley Student Center, Room 130.

The panel features faculty members from the Kelley School and the IU Bloomington Department of Economics including Dr. Andreas Hauskrecht, Dr. Bill Witte, Dr. Jerry Conover, Dr. Gil Viets, and our very own **Dr. Kathy Parkison**.

Please contact Diane Stout, (765) 455-9465, if you wish to attend or you would like your employer to be invited. Admission is \$12.

Business Alumni Relations Council

Join the Business Alumni Relations Council upon your graduation from IU Kokomo. It is a great organization that provides you a vehicle to network with your fellow alums. Contact Terri Butler, (765) 455-9275, for more information.

Media Exposure

School of Business faculty members contributed the following columns to the Sunday Business and Finance section of *The Kokomo Tribune* recently:

- **Dr. Brian Lee:** "Breaking Down the Integrity of the Numbers"
- **Dr. Dianne Roden:** "Uses and Abuses of Derivatives."
- **Dr. David Rink:** "Marketing—What Is It?", "Why Is Marketing Important?", and "The Promotion Aspect of Marketing"

If you would like to write for local newspapers pertaining to business topics, you are encouraged to contact Dr. Niranjan Pati at (765) 455-9275.

The print and broadcast media in Kokomo extensively quotes opinions of our faculty on business and economic issues. **Dr. Steve Cox, Dr. Richard Hofmann, Dr. Lois Kurowski, Dr. Niranjan Pati, Dr. Kathy Parkison, Dr. Dianne Roden, and Dr. Tom von der Embse** were quoted one or more times in the current year.

Volunteer Income Tax Assistance (VITA)

The U.S. Internal Revenue Service started the VITA Program in 1969 to provide income tax assistance to low income individuals, as well as the elderly, the disabled, and those who are non-English speaking. In 2004, IU Kokomo students will be participating in VITA for the ninth consecutive year, preparing tax returns on campus as well as at public libraries. Students wanting to volunteer should contact Dr. Richard Hofmann at (765) 455-9382 or by e-mail at rhofmann@iuk.edu. No prior experience or coursework is necessary.



Dr. Richard Hofmann, right, lectures.

Academics from page 5

Peer Tutoring



Joyce Ingle

To help you build a solid foundation in A201 and A202, the School of Business has hired a very hard working and dedicated tutor, Joyce Ingle. Highly recommended by our

faculty, this seasoned tutor will listen patiently and help you overcome the difficulties you might be facing in accounting. Joyce is available on Mondays 8:15–9:15 p.m. in KO105, and Tuesdays 10–11:30 a.m. in KO112.

If you are interested in tutoring K201 and S302 students this semester, please contact Terri Butler at (765) 455-9275, KO185. To be considered for tutor positions in spring 2004 for any class in which you feel very

well prepared, contact Terri Butler. This is a great way to supplement your income while gathering substantive experience.

Postal and E-mail Address Updates

We are updating our records. Please take a minute to contact Ms. Joan Hoch (jhoch@iuk.edu) with your current address, phone number and e-mail address (home or work or both). This will allow us to ensure that our records are up-to-date. If you know a friend who would benefit from getting this newsletter, please contact us with his/her information.

Important Dates for 2003–2004

November 3–December 2

Advanced registration Semester II

November 26–29

Thanksgiving break

November 28

Last day to withdraw from classes

December 13

Fall classes end

December 14–19

Final exams

January 12

Semester II classes begin

January 19

Martin Luther King Jr. holiday

March 14–21

Spring break

May 3–8

Final exams

May 11

Commencement

Undergraduate Information

Undergraduate Students

To be admitted to the IU School of Business, you must complete 26 credit hours with a 2.0 GPA, including ENG W131, SPCH S121, MATH M118, and MATH M119. You will be notified of your admission shortly after the end of the semester in which you finish the requirements. If you don't receive a letter, please contact Joan Hoch, undergraduate advisor.

Registration

When registering for classes, be sure to check prerequisites, co-requisites, and recommended prerequisites. Prerequisites are courses that must be taken before taking a specific course. Co-requisites are courses that should or may be taken together. Recommended prerequisites should be taken before enrolling in a course but are not required. Many courses in the School of Business have prerequisites. They can be found in the course schedule and the IU Kokomo *Bulletin*. You are responsible for ascertaining that you have met the requisites for the courses you are taking. You may be administratively removed from the class if have not met a course requirement.

Entry Requirements

You are encouraged to visit Joan Hoch every semester to apprise her of your course and graduation plans. Drop by her office, KO185, or make an appointment to see her. Our faculty members are also eager to guide your success. See them early and often in order to draw up a reasonable career plan for you.

M.B.A. Information

M.B.A. Students

The M.B.A. degree consists of eight required three-credit courses and six credit hours of electives. The eight required courses are offered once per year in a fixed, but non-sequenced, schedule. Each semester, two courses will be offered in an 8-week format, and two courses will be offered in a 16-week format. The following year, the courses reverse their time formats (i.e., the 16-week courses will be 8 weeks, while the 8-week courses will be 16 weeks. They also switch time frames). This allows students to take all required courses in the time format and on the days of the week that they prefer. The 16-week courses meet once per week while 8-week courses meet twice per week.

The core courses (formerly called Stage I) include six 3-credit hour courses. All are regularly scheduled undergraduate courses typically offered in the 16-week format.

Registration

Advanced registration for Spring 2004 classes for continuing students is November 3–6. Please see your advisor if you need help in determining your schedule. Your registration date and time is on the mailing label of your schedule of classes. You can register at any time during these three days after the date/time on your label. Completing your registration during early November allows for a better planning process, but you can also register later via walk-in. The Registrar's Web page www.iuk.edu/registrar/reg.htm has very useful information about deadlines, registration instructions, etc.

There are always electives available in terms of Independent Study, Project Demonstrating Expertise, and Issues and Topics in Language and Culture. Contact the M.B.A. office (mbadirector@iuk.edu) for additional details on these courses.

Entry Requirements

The M.B.A. office at IU Kokomo has complete guidelines for admission to IU Kokomo but, in general, it requires completion of an application packet, completion of appropriate background courses, and the Graduate Management Admission Test (GMAT). The deadlines for admission are December 1st for Spring, April 15th for Summer I, May 15th for Summer II and August 1st for Fall. Certain courses are limited to admitted students only so please get your application completed as soon as possible.

Applicants holding a graduate degree from an appropriately accredited college or university are exempted from the GMAT requirement.

There are materials on the GMAT exam on reserve at the IU Kokomo Library. These include study material and practice tests.

Scholarships and awards

The M.B.A. program has several scholarships and awards. Every year we honor our top M.B.A. student with the Dilip Pendse Memorial Award in honor of our former M.B.A. Director who passed away in Fall 2001. Last year's winner was David Holt. This Scholarship is given to the student who is in their last year of study in the M.B.A. program.

Last year we honored David Arslain as the Brad Stansberry Scholarship recipient. This scholarship is given in memory of Brad Stansberry who was an M.B.A. student tragically killed in a plane crash. The recipient of this scholarship is a student chosen by the faculty as the student most like Brad Stansberry.

Congratulations to both of these winners.