



Nexus



Volume 2, Issue 1, Fall/Winter 2002

Nexus: An important connection between parts of a system or a group of things—*Cambridge International Dictionary of English*

Indiana University Kokomo School of Business

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DEAN'S MESSAGE

Greetings and welcome to the Fall 2002 issue of *Nexus*—the newsletter of the IU Kokomo School of Business. This publication will touch on key successes and recent changes in the School of Business that have contributed to improving the educational environment for you—our students.

By all indications, the School of Business' academic reputation is growing in north central Indiana. This is attributed to its talented student body, committed faculty members, supportive staff, trend-capturing curricula, and, last but not least, sense of community. Your investment of time, money, and energy, I am sure, will bear positive outcomes in terms of personal and professional rewards. The strengths of the School of Business make it easy for me to say with pride what has been accomplished and how together we can forge the future.

As evidence of the outstanding reputation of our program, our students have consistently placed in the 90th percentile in the major field tests conducted by Educational Testing Service (ETS). Outstanding performance on the test presents an external validation of our program and demonstrates the quality of our graduates. For the 2001–2002 academic year, our students placed in the 94th and 91st percentile in the ETS tests in fall and spring semester, respectively.

The School joined the SAP Education Alliance program last July. This enables our students to use a vast suite of Enterprise Resource Planning Software called SAP R/3. This software will be used in the e-Business concentration,

and its ripple effect will spread to all the undergraduate concentrations as well as the M.B.A. curriculum. Some companies that use SAP R/3 include Delphi Delco, DaimlerChrysler, Eli Lilly, General Motors, and Ford.

We have implemented changes to our revised concentrations this semester. Now we offer five concentrations—Accounting, e-Business, Finance and Economics, Management and Human Resources, and Marketing and Distribution. If you have questions about transitioning to a new concentration, please contact Undergraduate Advisor Joan Hoch.

The Phase II M.B.A. program similarly has been revised to embrace a 30 credit curriculum. The M.B.A. core classes are now offered in either a normal 16-week or an intensive 8-week format. Please visit Dr. Kathy Parkison, M.B.A. director, to get more information. You will have the opportunity to ask questions and learn what is new.

The School will be holding an informational open house Tuesday, October 29, in KO 190 from 2–5:30 p.m.

I am sure you will find this publication interesting and informative. We welcome your feedback at admnsob@iuk.edu.

Best Wishes,

Dr. Niranjana Pati

Why the School of Business?

"Beginning my career as an accountant at a medium-sized CPA firm less than a year ago, I have discovered how well IU Kokomo prepared me for my job. The professors did an excellent job of providing me with the foundation I needed."

Amy Conrad, B.S. '01
Staff Accountant, FHF & Co., Ohio

"The IU Kokomo M.B.A. program was an outstanding opportunity for me to receive a quality education while maintaining a demanding, full-time career. The program allowed me to supplement my engineering undergraduate degree with the business and financial knowledge required to participate in a broader scope of company management."

Dan Phebus, M.B.A. '99
Vice President of Sales, Carraro
North America, Georgia

Organizational Changes

Dr. Judith Ogden left us last spring to further her personal career as an arbitrator. She taught here for seven years as an assistant professor of business law / taxation. She received the Ralph C. Hoeber Award for Excellence in Research for a co-authored article last year. She also received the Midwest Business Administration Association Distinguished Paper Award in March 2001.

Dr. Naga Pulikonda retired last spring from his position with the School as a tenured associate professor of economics. He joined IU Kokomo in 1979 after obtaining his doctorate in economics from the University of Illinois at Urbana-Champaign. He was an outstanding teacher, receiving the Claude Rich Excellence in Teaching Award in 1992 and Teaching Excellence Recognition Awards in 1997 and 1999. Dr. Pulikonda also published several scholarly articles. He was accorded faculty emeritus status upon his retirement. He has relocated to Oregon with his wife.

Naga, we will miss your sense of humor and disarming laughter. Enjoy your retirement.

Faculty Appointments

Professor Dmitriy Chulkov has joined the School this fall in our newest concentration, e-Business. Prof. Chulkov's first year at the IU Kokomo School of Business will involve teaching undergraduate economics and computer courses and developing the future e-Business curriculum.



Dmitriy Chulkov

Originally from Moscow, Russia, Prof. Chulkov is currently completing his doctoral work in economics from Purdue University. His dissertation, "Economic Investigations into the Phenomenon of Escalating Commitment," investigates issues

related to the economics of information. Prof. Chulkov graduated with honors from International University in Moscow, Russia, in 1997, prior to joining Purdue.

Prof. Chulkov's industry experience includes working as a financial analyst for Procter & Gamble, Russia, and as production manager for a custom computer manufacturer, among others.

Professor Luba Habodaszova started teaching this fall. She is completing her doctoral work in the Economics Department of Indiana University Bloomington. She holds a master's degree in economics from Central European University and a bachelor's degree from the University of Economics in the Slovak Republic.



Luba Habodaszova

Prof. Habodaszova's dissertation, "Corruption, Tax Evasion, and the Size of the Government," reflects her specialization in the economics of transition.

Prof. Habodaszova received two awards at IU Bloomington for excellence in teaching. She taught undergraduate level classes including Principles of Microeconomics, Principles of Macroeconomics, Business Statistics, and Managerial Economics at IU Bloomington.

Prof. Habodaszova believes that IU Kokomo has a comparative advantage in offering smaller classes than those of bigger institutions, such as IU Bloomington. She believes that a smaller class size allows for more interaction between students and the instructor, which in return makes learning and teaching more enjoyable and effective.

Dr. Richard Hofmann began as an assistant professor of tax and business law this semester. After getting his bachelor's and master's degrees in accounting from Miami University, he earned a doctor of jurisprudence degree from West Virginia University in 1999.

He is both a Certified Public Accountant and a licensed attorney in Indiana. Prior to joining Indiana University Kokomo, he spent seven years as a tax consultant with several of the largest public accounting firms in the country including Ernst & Young, LLP.



Richard Hofmann

Dr. Hofmann is active in many professional organizations, such as the American Accounting Association, American Taxation Association, state societies of Certified Public Accountants, American Bar Association, and West Virginia Bar Association.

He has found the students at IU Kokomo to be "ready for a challenge and eager to learn. The graduates have the ability to compete for professional positions against graduates from any other college."

Please join the School of Business faculty and staff in welcoming Professors Chulkov, Habodaszova, and Hofmann. Let us thank Professors Desai, Roden, and Kintzele for their leadership on the e-Business, economics, and taxation/law faculty search.

Seminar Enhancements

Dr. Steve Cox has completed 42 hours of continuing education offered by the Indiana CPA Society from August through October.

Dr. Mayur Desai participated in a workshop on the Implementation of an Integrated Business Solution conducted by SAPAmerica at California State University-Chico, August 12-16.

Professor Marilyn Kintzele attended the Annual Meeting of Faculty Leaders sponsored by the Indiana Commission of Higher Education on April 4. She also attended Training in Taxation in July; the Accounting and Auditing Conference on September 24; and Professional Issues Update on September 27, organized by the Indiana CPA Society.



Mohammad Meybodi

Dr. Mohammad Meybodi is on sabbatical this fall doing research on New Product Design and Development using Just-In-Time (JIT) principles. He is overseas collecting data from manufacturing companies.

Dr. Kathy Parkison went to Armenia in September, supported by the National Council for Economic Education. There she taught basic economics to Armenia's high school economics and geography teachers under a program offered by the U.S. State Department and the U.S. Department of Education.

Dr. Tom von der Embse spent his sabbatical in spring 2002 investigating business ethics in industry.

Papers and Presentations

Dr. Mayur Desai and **Dr. Tom von der Embse** co-authored a paper, "System Insecurity—Firewalls," published in *Information Management and Computer Security*.

Dr. Mayur Desai has co-authored "Information Technology Litigation and Software Failure," published in the *Journal of Information Law and Technology*.

Prof. Marilyn Kintzele published "The Reporting of Goodwill: Current Trends and New Accounting Standards," in *Internal Auditing*.

Dr. Lois Kurowski published "Cloaked Culture and Veiled Diversity: Why Theorists Ignored Early U.S. Workforce Diversity," in *Management Decision*.

Dr. Brian Lee published "Company Size, Auditor Type, and Earnings Management," in the *Journal of Forensic Accounting*.

Dr. Niranjana Pati co-authored, "The Intangible Intellectual Resource Curse: Symptoms and Cures" forthcoming in the *Journal of Intellectual Capital*

Dr. Steve Cox and **Dr. Dianne Roden's** paper "The Effect of Insider Motivation on Long-Run Performance of Dual-Class Recapitalizations" will be presented to the Academy of Business Disciplines in November.

Dr. Mayur Desai, **Prof. Marilyn Kintzele**, and **Dr. Brian Lee** will be presenting a paper "Implications of Computer Technology on Accounting Education" at the Decision Sciences Institute's National Conference in San Diego. Dr. Desai has three other co-authored papers scheduled for presentation at the conference. "The Productivity Paradox in Information Systems," "e-Commerce Policies and e-Commerce Customers," and "Simulation Study of Heavy Cargo Sorting and Resource Planning for a Major International Freight Air Carrier." Dr. Lee will present "Earnings Management and Equity Holdings of CEOs." **Dr. Mohammad Meybodi** will present "Comparison of JIT Manufacturing Versus Simultaneous New Product Development."

Grant Writing Activities

Dr. Mayur Desai and **Dr. Kathy Parkison** helped secure a \$10,000 grant from SBC Ameritech for a Technology Readiness Survey. This will enable the SIFE students to survey residents in Cass, Fulton, Howard, Miami, Tipton, and Wabash counties.

Dr. Mohammad Meybodi was awarded a grant-in-aid by IU Kokomo's faculty development committee to pursue research in JIT manufacturing.

Dr. Kathy Parkison has secured a grant for \$11,900 to support the programming of the Center for Economic Education. In addition, the National Council for Economic Education has awarded her \$1,200 for international programming.



Kathy Parkison

Professional Service

Dr. Lois Kurowski is secretary for the Howard County Human Resource Association, an affiliate of the Society for Human Resource Management. She is also a member of the Statewide Transfer and Articulation Committee (STAC) for the Business Administration Pathways subcommittee.

Dr. Niranjana Pati served as ad hoc reviewer for *Production and Operations Management*. He serves on AACSB International's Seminar Advisory Council with five other members. Dr. Pati currently hosts a listserv of a group of business school deans. He moderated a discussion panel on "Technology Franchising" at the second annual North Central Indiana Entrepreneurship and Technology Conference held in October. He served on the steering committee that organized the conference, along with **Dr. Kathy Parkison**.

Dr. Dianne Roden served as a reviewer for a banking paper for the *Global Finance Journal*. She was elected as Faculty Senate vice president for 2002–2003. She moderated a panel discussion of "Capital Formation" at the second annual North Central Indiana Entrepreneurship and Technology Conference held in October.

Prof. Marilyn Kintzele is a member of the Indiana CPA Society Educators Member Section Advisory Council. She is also a member of the Indiana CPA Society's School Key Contact program. Members go to high schools and talk about accounting careers. Prof. Kintzele is currently president of the IU Kokomo Faculty Senate and a member of the Indiana University Faculty Council and the council's Agenda Committee.

STUDENT ACHIEVEMENTS

Competitions

SIFE Goes to National

Indiana University Kokomo's Students In Free Enterprise (SIFE) chapter won its regional competition for the second consecutive year last April in St. Louis, Missouri. Under the direction of Dr. Kathy Parkison and Ms. Joan Hoch, the team went to Kansas City, Missouri, in the final round against 157 regional championship survivors. The team finished first runner-up in the semifinals of its league in a very resource-intensive competition.



2001-2002 SIFE team

Please congratulate the 2001-2002 SIFE team: Katryna Bandy, Erin Brechbiel, Tia Carmichael, Josh Davidson, Lindsay Fowler, Kian Harrison, Amy Heyob, Rebecca Krieg, Dina Miley, Amanda Musgrave, Brenna Myers, Chris Ols, Angie Polk, Dawn Peters, Kristy Rawls, Shannon Rogers, Jason Rush, Corey Swart, Tim Skinner, Sam Ventura, Adam Wahl, Holly Weaver, and Jon Zeck for bringing home the bacon.

If you would like to be a part of this year's team or would like more information about SIFE, contact President Adam Wahl at awahl99@hotmail.com or advisors Kathy Parkison, kparkiso@iuk.edu, or Joan Hoch, jhoch@iuk.edu. One of the challenging projects the SIFE chapter will undertake this year is to conduct a technology survey of residents in Howard and five bordering counties.

ETS Field Test

Our senior students placed above 90 percent in the ETS major field tests for both the semesters in 2001-02. This test measures students' proficiencies in eight areas: accounting, economics, management, quantitative business analysis, finance, marketing, legal and social environment, and international issues.

State Honors in National Collegiate Investment Challenge

Dr. Dianne Roden's investment class has consistently produced winning performances in the National Collegiate Investment Challenge competition—2002 was no exception. The investment team of Jace Johnson, Aaron Jefferson, and Katherine Kaiser finished first among Indiana competitors. The team was ranked in the top 5 percent among more than 1,300 participating teams. The win was particularly significant as the stock market was highly unpredictable at the time (February 11-April 12) that the competition was held.

Congratulations to Dr. Roden, Jace, Aaron, and Katherine for placing us in the national limelight.

Scholarships and Awards

Full-Time Undergraduate Students Dean's List

Spring 2002: Marcus Bowman, Heath Martin, April Anderson, Dawn Anderson, Christopher Andrews, Victoria Clark, Christy Cockrell, Joshua Davison, Adam Fischer, Norman Gould, Andrew Groves, Susan Howell, Travis Hueston, Kristin Huntoon, Joyce Ingle, Melissa Jenkins, Brian Jones, Brad Kallio, Jennifer Lallathin, Adam Lovelace, Lindsay Nelson, Eric Prentice, Jennifer Shaffer, Timothy Skinner, Rickey Southwell, Beth Stamps, Daniel Taylor, Marguerite Thomas, Randi Tinsley, and Andrew Tolen.

Summer 2002: Marcus Bowman, Norman Gould, Angela Hill, and Daniel Taylor.

Congratulations to all of you! Keep up the good work.

Scholarships

A recognition dinner was held April 26 to distribute awards and scholarships to deserving students and to honor scholarship donors. Dean Pati made the opening remarks, and Chancellor Person introduced the keynote speaker, Charles Bucheri, a partner in Bucheri, McCarty, and Metz, LLC. Dr. Lois Kurowski introduced the scholarship recipients:

- **Marcus Bowman:** Accounting Excellence Scholarship
- **Travis Hueston:** Bucheri, McCarty, and Metz Scholarship
- **Timothy Skinner:** Business and Economics General Scholarship
- **Marcus Bowman:** Fingleton Scholarship
- **Marcus Bowman:** Outstanding Accounting Student scholarship
- **Kian Harrison:** Amba-Rao Undergraduate Service Award
- **Stephanie Oden:** Brad Stansberry M.B.A. Scholarship
- **Robin Helms:** Pendse Outstanding M.B.A. Student Award
- **Chris Hallock:** Amba-Rao Graduate (M.B.A.) Service Award

Congratulations to all of you for your great academic performance deserving of these scholarships and awards.



Stephanie Oden and family

Watch Your P's, C's and R's

When registering for classes, be sure to check prerequisites (p), corequisites (c) and recommended prerequisites (r). *Prerequisites* are courses that must be taken before taking a specific course. *Corequisites* are courses that should or may be taken together. *Recommended prerequisites* should be taken before enrolling in a course but are not required. Many courses in the School of Business have prerequisites. Listed below are the courses being offered in spring and summer 2003 that have prerequisites. They may be found in the IU Kokomo *Bulletin* or on the IU Kokomo Web site at www.iuk.edu/bulletin.

What Are My Degree Requirements?

Your advisor can answer those questions and many others. Joan Hoch, undergraduate advisor, and Kathy Parkison, M.B.A. director, are ready and willing to help. They can be found in KO185 most days. Appointments are available, and walk-ins are welcome.

When Will My Course Be Offered?

Some School of Business classes are offered only in certain semesters. It is important that you plan ahead. Listed below are required courses offered once a year.

Fall	Spring	Summer
BUS A311	BUS A312	BUS M405
BUS A325	BUS A337	
BUS A328	BUS A339	
BUS A422	BUS A424	
BUS L303	BUS F420	
BUS F302	BUS D302	
BUS G300	BUS J404	
BUS W430	BUS M303	
BUS Z440		
BUS M450		

Peer Tutoring

Tutors are available if you need extra help in BUS A201, BUS A202, BUS K201, ECON E201, or ECON E270. Christopher Andrews has been appointed to tutor A201 (Lee), and E270 (Roden). Randi Tinsley will provide tutoring for A 202 (Cox), K201 (Cox), and E201 (Habodaszova). Tutors' office hours are:

Christopher Andrews: Monday, Tuesday, Wednesday, and Thursday, 3:45–5:15 p.m., KO 104.

Randi Tinsley: Monday and Wednesday, 2:15–3:45 p.m., Learning Enhancement Center.

Andrews graduated from Ivy Tech State College in 2002 with two associate degrees, one in Computer Information Systems and the other in Accounting. While there, he tutored for many computer and math classes. He enjoys assisting others in studies. Those who cannot make it during Andrews' tutoring hours can reach him at cmjcla@yahoo.com.

Tinsley is a Business student pursuing a concentration in Finance and Economics. She works as a Customer Service Representative at Salin Bank and Trust in Kokomo.

If you believe you have a passion for teaching and helping students and know your "stuff," please contact your instructor to be considered for future tutoring positions.



Christopher Andrews



Randi Tinsley

Student Addresses and E-mail

We are updating our records. Please take a minute to contact Dr. Kathy Parkison (kparkiso@iuk.edu) or Joan Hoch (jhoch@iuk.edu) with your current address, phone number, and e-mail address (home or work or both). This will ensure that our records are up-to-date. If you have a friend who would benefit from getting this newsletter, please contact us with his or her full address.

Informational Open House

The faculty and staff of the School of Business will hold an informational open house October 29, 2–5:30 p.m., in KO 190. This is your chance to talk to the faculty and get the latest information on your chosen program, including the M.B.A. Refreshments will be provided, and there will be a drawing for a door prize.

M.B.A. COURSES

M.B.A. Requirements

The core courses (formerly called Stage I courses) include six 3-credit-hour courses. All are regularly scheduled undergraduate courses typically offered in the 16-week format:

A201—*Introduction to Financial Accounting*, 3 credits
F301—*Financial Management*, 3 credits
M301—*Introduction to Marketing Management*, 3 credits
S302—*Management Information Systems*, 3 credits
Z302—*Management and Behavior in Organizations*, 3 credits
K302—*Introduction to Management Science*, 3 credits
Total of 18 credits

The required M.B.A. courses are:

M560—*Advanced Marketing Management*, 3 credits
Z542—*Creating, Leading, and Maintaining High-Performance Organizations*, 3 credits
J542—*Ethical and Regulatory Environment of Business*, 3 credits
E520—*Economic Environment of the Firm*, 3 credits
M570—*Advanced Operations Management*, 3 credits
D542—*Advanced Managerial Accounting*, 3 credits
F542—*Advanced Financial Management*, 3 credits
J560—*Organizational Strategy, Policy, and Innovation*, 3 credits
Electives—6 credits
Total of 30 credits

Note: Classes are subject to cancellation if enrollment is insufficient.

M.B.A. Scheduling for Spring 2003

Undergraduate Core Courses for the M.B.A.

D means day; E means evening.

A201—*Introduction to Financial Accounting* (D, E)
F301—*Financial Management* (E)
M301—*Introduction to Marketing Management* (E)
S302—*Management Information Systems* (D)
Z302—*Management and Behavior in Organizations* (E)

Required M.B.A. Courses

D542—*Advanced Managerial Accounting* (Full semester course), Thursdays, 5:30–8:30 p.m.
F542—*Advanced Financial Management* (Full semester course), Tuesdays, 5:30–8:30 p.m.
M570—*Advanced Operations Management* (First 8 weeks of the semester), Mondays and Wednesdays, 5:30–8:30 p.m.
J560—*Organizational Strategy, Policy, and Innovation* (Second 8 weeks of the semester), Mondays and Wednesdays, 5:30–8:30 p.m.

Note: All M.B.A. required courses will meet in Room 276 of the Main Building. This is an M.B.A. classroom with flexi-format seating and a financial jet ticker.

M.B.A. Electives

C564—*Management of Conflict and Power in Organizations*, Tuesdays and Thursdays, 5:30–6:45 p.m.
C567—*Issues in Financial Management (Investments)*, Thursdays, 7–9:45 p.m.
C570—*Issues in Human Resource Management*, Thursdays, 7–9:45 p.m.
C574—*Issues in Ethics and Social Responsibility*, Mondays and Wednesdays, 1–2:15 p.m.
C577—*Marketing Research*, Mondays and Wednesdays, 5:30–6:45 p.m.
M581—*Advertising and Sales Promotion*, Mondays, 7–9:45 p.m.

Note: There are always electives available in terms of *Independent Study*, *Project Demonstrating Expertise*, and *Issues and Topics in Language and Culture*. For additional details on these courses, contact the M.B.A. office at (765) 455-9462 or kparkiso@iuk.edu.

UNDERGRADUATE COURSES

Course	Prerequisite
BUS A201	26 credit hours
BUS A202	BUS A201
BUS A312	BUS A311
BUS A339	BUS A202
BUS A424	BUS A312
BUS A337	BUS S302, A202
BUS D301	56 credit hours, ECON E201, E202
BUS D302	BUS D301
BUS F301	Admitted to School of Business; 56 credit hours, BUS A202, ECON E201, E202, E270
BUS F420	BUS F301
BUS J401	86 credit hours, BUS F301, M301, P301, Z302
BUS L201	26 credit hours
BUS M301	Admitted to School of Business; 56 credit hours, ECON E201, E202, BUS A202
BUS M303	BUS M301
BUS P301	Admitted to School of Business; 56 credit hours, BUS K201, ECON E201, E202, E270
BUS S302	56 credit hours, BUS K201
BUS S320	BUS S302
BUS J404	BUS Z302
BUS Z302	56 credit hours, PSY P103, SOC S100
BUS Z444	BUS Z302
ECON E201	MATHM117
ECON E202	MATHM117
ECON E270	MATHM118

Summer I

Course	Prerequisite
BUS A201	26 credit hours
BUS K201	CSCI C100 or equivalent
BUS F301	See above
BUS M301	See above
BUS M405	M301
BUS Z302	See above
ECON E201	MATHM117

Summer II

Course	Prerequisite
BUS A202	A201
BUS K302	BUS K201
BUS S302	BUS K201, 56 credit hours
BUS L201	26 credit hours
ECON E270	MATHM118
ECON E202	MATHM117

Important Dates (2002–2003)

<i>October 30–November 20</i>	Advanced registration for spring semester
<i>November 27–December 1</i>	Thanksgiving break
<i>December 2</i>	Last day to withdraw from classes
<i>December 13</i>	Classes end
<i>December 14–19</i>	Final exams
<i>January 13</i>	Spring semester classes begin
<i>January 20</i>	Martin Luther King Jr. holiday
<i>March 16–23</i>	Spring break
<i>May 6–10</i>	Final exams
<i>May 13</i>	Commencement

KUDOS



Brian Shockney

A Model Alumnus

IU Kokomo honored **Brian T. Shockney** during Commencement with the campus' Distinguished Alumni Award. He is President and Chief Executive Officer of Memorial Hospital

in Logansport. He graduated in 1989 with a Bachelor of Science in Business Administration. He leads a 104-bed general acute-care hospital that generates more than \$42 million in revenues. Memorial Hospital has been recognized among the top 3 percent of nursing-care providers for the elderly in the United States with Mr. Shockney at the helm.

He attributes his work ethic to many IU Kokomo professors. With pride he said, "I have administrative managers who are in the process of completing or have completed their M.B.A. degree at IU Kokomo. They are being prepared so that I may hand some of my workload on to them. The education they receive is head and shoulders above the rest."

Of the honor he received on May 14, Mr. Shockney said, "My greatest honor was to receive the IU Kokomo Distinguished Alumni Award and participate in the Commencement

ceremonies. IU Kokomo has the best ceremonies of any university, and it was moving to participate once again."

Mr. Shockney has consented to serve on the School of Business Advisory Board, beginning this fall.

Brian, congratulations on your Distinguished Alumni honor and welcome to your new role as a member of the School of Business Advisory Board.

Kokomo Tribune Columns

It is a matter of pride for the School of Business that we are sharing our expertise to make the School visible in the community. Partnering with the *Kokomo Tribune*, we have published 14 business columns since September 2001. The six columns printed since the last issue of *Nexus* include:

- "What's Truly in a Number" (Dr. Brian Lee in May)
- "Don't Be Too Quick to Give Up on the Stock Market" (Dr. Steve Cox in June)
- "Kokomo as Part of Globalization" (Dr. Lucy Ojode in July)
- "An Insider's Perspective on Business Education" (Dr. Niranjani Pati in August)
- "New Requirements for Goodwill" (Prof. Marilyn Kintzele in September)
- "'Lean' Without Being 'Mean'" (Dr. Mohammad Meybodi in October)

Dr. David Rink received the Claude Rich teaching award for his dedicated teaching of marketing. The award is one of the top teaching honors at IU Kokomo. The award carries a \$3,000 prize and a plaque.



David Rink

Dr. Dianne Roden was awarded a



Dianne Roden

Trustees' Teaching Awards for excellent teaching. The award includes a plaque and a cash prize of \$2,500.

In other endeavors, Dr. Roden attended the USTU National Tae Kwon Do Competition in Detroit in May and

won a bronze medal in forms, a silver medal in sparring, and a gold medal in breaking.

David and Dianne, congratulations!! You make us proud, for both your brains and brawn.

EVENTS

Business Outlook & Public Policy Panel

Every year, Kokomo businesses and the community look forward to the Business Outlook & Public Policy Panel, which the IU Kokomo School of Business has hosted for 26 consecutive years. On November 14, we will again welcome economists from the Kelley School of Business, led by Morton Marcus and our resident economist Dr. Kathy Parkison. They will share the latest news on the economy and their predictions of future economic events. If you would like to participate or you know someone who might be interested, please contact Terri Butler at (765) 455-9275 for more information.

The Distinguished Speaker Series

Bill Polian, president of the Indianapolis Colts franchise, will lecture November 14 in the next Distinguished Speaker Series presentation, sponsored by the School of Business. Mr. Polian will speak on "Leadership Challenges in Sports Management" at 5:30 p.m. in Kresge Auditorium. Mr. Polian is in his fourth season with the Colts.

The Distinguished Speaker Series has previously hosted Jeff Owens, President of Delphi Delco Electronics Systems, and Larry Glasscock, President and CEO of Anthem, Inc.



Bill Polian

The lectures are free and open to the public. It is a matter of pride for everyone at the School of Business to have invited these business leaders. We hope that you will attend these events and benefit from the lectures.