

New Media Communication

Spring 2010 course information

NMCM-N201

Introduction to New Media Communication

TR 1:00-2:15 Jones

This newly revised course introduces you to the basic concepts and skills of New Media Communication, including HTML, CSS, Dreamweaver, Photoshop, and Flash, and the basics of graphics, audio, and video files. The course revolves around learning these skills to create web-based projects.

NMCM-N215

Studio in Digital Media I

TR 10:00-12:45 Steel

This course teaches Photoshop, Illustrator, Flash/animation, and digital video.

NMCM-N330

Studio in Digital Media II

TR 10:00-12:45 Steel

This course teaches advanced practices of the software and concepts offered in N215.

Courses not yet listed on the Spring schedule

These courses are not yet in the computer system. However, they will be offered in Spring 2010, and they will be added to the computer system as soon as they make it through the approval process.

NMCM-N245/N345/N445

Web Design Courses

T 10:00-11:15 Jones

These courses offer education and practice in various concepts of web design, CSS, and Dreamweaver, geared to student interest and experience. See Dr. Jones to discuss which course is best for you to sign up for.

NMCM-N351

Cyberculture and Community

MW 4:00-5:15 Mosley

The rise of new media communication technology has altered stretches of our social landscape. This course explores how emerging technologies form new types of social networks while also changing the rules of communication in existing social units.

NMCM-N401

Senior Seminar

TR 2:30-3:45 Jones

This is the newly revised capstone course for the New Media Communication degree. It wraps up your college career with a major final project and prepares you for post graduate options. You must take this now if you plan on graduating in Spring 2010.

NMCM-N350

Graphic Design II

TR 4:00-5:15 Sacic

In the second course in the Graphic Design sequence, we will take a closer look at the basic principles of visual communication with a special focus on visual arrangement and treatment of verbal communication. The course explores the fundamental principles of typography and its integral role in graphic design. We will discuss the art of designing with type, including typeface design, composition, and page layout.

NMCM-N395

History of Graphic Design

TR 1:00-2:15 Sacic

The course is structured as a lecture and discussion class with some practical work assigned to the students. The class will take a contemporary approach to the subject, focusing on looking at and talking about contemporary design and advertising (20th century to today), drawing parallels between the historical movements and trends and their current effect on our contemporary visual landscape.