



Guide to Company Information Business Reference Sources

The following reference sources provide information relevant to business topics. They are available in the reference collection or via the Web as indicated. This is not a comprehensive listing.

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Bibliographies

Strauss's Handbook of Business Information: A Guide for Librarians, Students, and Researchers Ref Z7164 .C81 S7796 2004

A bibliographic guide to business resources by format including directories, periodicals, electronic and Internet resources as well as by topic (including international business).

Directories

America's Corporate Families: the Billion Dollar Directory Ref HG 4057 .A147

A 2-volume set that lists public and private parent companies and traces the subsidiaries and divisions associated with them. Indexed by state, city, and SIC code.

America's Corporate Families and International Affiliates Ref HG 4057 .A14

This reference lists those multinational corporations having at least one U.S. family member and one member elsewhere. Includes alphabetic, parent company, geographic, and SIC code indexes.

Harris Indiana Industrial Directory Ref T12 .I63

Lists public and private industrial firms located in Indiana. The geographic index is arranged by city followed by an SIC code index, an alphabetical index by company name, and a product index.

Hoover's handbooks provide profiles of major U.S. public and non-public enterprises. The Hoover's company information is available when searching the [ABI/INFORM](#) and [LexisNexis Academic](#) databases. (For more information about finding Hoover's handbooks see the *Electronic Resources* section of this guide under *ABI/Inform* and under *LexisNexis Academic*.)

Indiana Manufacturers Directory Ref HD 9727 .I6 I53

Offers access to company information by product, city, county, parent company, and SIC code.

D & B Million Dollar Directory: America's Leading Public & Private Companies

Ref HC 102 .D81

This resource lists companies (public and private) with an indicated worth of \$1 million or over. For each company it gives officers, products, SIC codes, sales figures and number of employees. It includes geographic and SIC code indexes.

Backgrounds and Histories

International Directory of Company Histories Ref HD 2721 .I58 1988

An extensive, regularly updated reference set featuring lengthy essays on companies that are either leaders in their industries or locations, or have annual sales of at least \$2 billion.

Standard & Poor's Corporation Records Ref HG 4501 .S76632

Entry for each company consists of corporate background, products, lines of business, subsidiaries, stock data, earnings and other financial data. Updated by Current News issued each weekday.

Finance

Business Week "Corporate Scoreboard" Periodicals HF 5001 .B89

Annual update in February. Quarterly updates in May, August and November. Lists some 900 companies in 40 key industries.

Mergent's Handbook of Common Stocks Ref HG 4905 .M815

Provides basic financial and business information on over 900 stocks. This is a quarterly publication and only the current year is available.

Mergent's Handbook of NASDAQ Stocks Ref HG 4965 .M6

Provides basic financial and business information on over 600 companies with common stocks listed on NASDAQ.

Financial and Operating Ratios

Almanac of Business and Industrial Financial Ratios Ref HF 5681 .R25 T68

An annual publication containing complete corporate performance facts and figures displayed on an industry basis.

Industry Norms and Key Business Ratios Ref HF 5681 .R25 I525

An annual publication that is arranged by NAICS code, gives industry financial data and ratios to facilitate comparison.

RMA Annual Statement Studies Ref HF 5681 .B2 R6

An annual report that gives composite financial data on various lines of business. Allows the comparison of a specific firm's financial data with "industry figures" to gauge relative performance. SIC index in the front; alphabetic index in the back. Data includes the previous five years.

Industry Analysis

Business Week "Industry Outlook" Periodicals HF 5001 .B89

The "Industry Outlook" annual is published in the first January issue and provides industry analysis and forecasts.

Forbes "Annual Report on American Industry" Periodicals HF 5001 .F6

The entire first January issue is devoted to the examination of industry in the U.S. Includes rankings of leading companies in profitability, growth and company stock performance.

Mergent Industry Review Ref HG 4057 .M6645

Contains key financial information, operating data, and ratios. This information is arranged by industry. Current Issues only.

Standard & Poor's Industry Surveys Ref HG 4501 .S27

This quarterly publication discusses the trends, problems and outlooks for 22 major industries.

Statistics

Along with statistics provided through the Bureau of the Census, many trade associations compile or publish valuable statistical data which may be made available to non-members. You can locate trade association information by using [Associations Unlimited](#) which is an online directory of national and international organizations.

Government Documents

The Census Bureau provides online access to business information via <http://www.census.gov/>. The Economic Census for 1997 and 2002 is available under the Business Heading. The Economic Census provides industry-wide data but does not provide information on individual companies.

[North American Industry Classification System Manual \(NAICS\)](#) (Ref HF1042 .N675 2002); and (Gov Pubs: PREX 2.6/4:1997) has replaced the [Standard Industrial Classification Manual \(SIC\)](#) (Stacks HF1042 .S73 1987). These sources classify and describe what industries/services the company provides and are widely used in directories and statistical sources.

Publicly traded companies will have information recorded at the [U.S. Securities and Exchange Commission \(SEC\)](#). SEC/EDGAR access official SEC documents such as Form 10-K, 10-Q, Proxy statements, registration statements, and merger and acquisition documents. (See [U.S. Securities and Exchange Commission Forms List](#) for EDGAR; IARD, etc.)

The Census Bureau Economic Programs series on CD-ROM include data on the following industry sections: manufacturing, retail trade, and transportation.

Census of Manufactures, 1972-1992 Gov Doc C3.24/4:

This item is continued within the Economic Census CD-ROM. The 1972 edition is shelved at C56.244:

Census of Retail Trade, 1972-1992 Gov Doc C3.255/3: This census is continued as part of the Economic Census CD-ROM. The 1972 edition is shelved at C56.251/6:

Census of Transportation, 1967-1992 Gov Doc C3.233/5: This census is continued as part of the Economic Census CD-ROM. The 1972 edition is shelved at C56.246/3:

Other Government Resources in the Library:

[County Business Patterns](#)

Printed version: Gov Doc C3.204: 1968-1972; 1973-1978; 1980-1982

Gov Doc C3.204/3-1: 1983-1997

Printed version focusing on Indiana:

Gov Doc C3.204/3-16: 1964-1965, 1967-1968, 1975-1991, 1993-1997

[Economic Census](#)

CD ROM Gov Doc C3.277: This CD-ROM incorporates printed census items that were previously printed separately. It offers statistical data on retail trade, wholesale trade, service industries, transportation, communications, and utilities; financial, insurance, and real estate industries; manufacturers; mineral industries; and construction industries.

U.S. Global Trade Outlook Gov Doc C61.34:

Contains information on markets, prices, employment and capital expenditures for manufacturing and service industries. A subject index guide leads readers to specific industries.

Electronic Databases

[ABI/INFORM](#)

Provides coverage of business and management issues and a wide variety of other topics. Includes indexing and abstracts to articles. Full-text of articles is available for more than 700 of the included titles. Hoover's company information is available in [ABI/INFORM](#). Search the database by company name, in the database entry will be a link to Hoover's (small circle with an "i" in the center). Clicking on this icon will open the Hoover's entry.

[Business Source Premier](#)

Covers regional, national and international business, financial, banking and industry publications. Includes indexing and abstracts for more than 8,000 business journals. Full-text of articles from over 1,000 peer-reviewed journals is included. **Datamonitor Company Profile Authority** company profiles are accessible via **Business Source Premier** by clicking on the company profile button on the toolbar.

[Corporate ResourceNet](#)

Covers regional, national and international business, financial, banking and industry publications. Includes indexing and abstracts for more than 1,300 business periodicals. In addition, this database also includes detailed company profiles for the world's 10,000 largest companies.

[LexisNexis Academic](#)

Select the Business category on the Academic Search Form. The Business category includes the following subcategories: business news, industry and market news, accounting literature, company financial reports, company profiles, compare companies, SEC filing and reports, and directories. Hoover's and Standard and Poor's Corporate company descriptions and directory information is also available in [LexisNexis Academic](#). Another LexisNexis database, [LexisNexis Statistical](#), allows searching by NAICS code and several economic fields including industry and commodity.

[Mergent Online](#)

A comprehensive global database of United States and International company data and annual reports with archival information for fifteen years. [Mergent Online](#) provides an option to do an **EDGAR** search.

There are many other business related databases which have company, economic, industry and statistical information, such as [Business Insights](#), [GMID \(Global Market Information Database\)](#), [Health Business Full-Text](#), [LexisNexis Statistical](#), [MarketLine](#), [Regional Business News](#), [SourceOECD](#), and [STAT-USA](#). Searching the [Databases by Subject](#) link will provide a complete list of business databases.

Selected Business Resources on the Web

Go to the [Useful Reference Links](#) on the Indiana University Kokomo Library Web page. Look under the Business category.

Additional Resources

[IUCAT](#)

Use the Indiana University Libraries online catalog, IUCAT, to locate books on a specific company. Search by company name. (Example: select either “keyword” or “exact” from the top row of options, enter the company name as the term in the box, and then click “subject” on the bottom row of options.)

Annual Reports

A collection of company annual reports is available in the Indiana University Kokomo Career Services area, Room 200, Kelley Student Center.

Individual Company Web Sites

A company’s Web site can provide a wealth of information including press releases, products and services, company officers, company history, stock quotes, annual reports, and more.

[Kokomo/Howard County Public Library](#) has:

Value Line Investment Survey - analyzes & reports on stocks in 96 industries; one-page analysis of each company with data for further study.